

Optional videos that teachers may show to students to explain the importance of Entrepreneurship and the American Free Market System:

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Video Title and Speaker's Names	Length	Video Description
Kaufman Foundation Video Sketchbook Series #1 "Three Things" – Carl Schramm "The Itch" – Paul Kedrosky "Passion Incorporated" – Neil Grimm "Seeing the Unexpected" – Zach Kaplan	12:44	From Believe in Ohio' archives of best videos, these videos have as much meaning today as when they were first developed during the mid-2010's. The Ewing Marion Kaufman Foundation is the largest foundation in the USA dedicated to entrepreneurship and entrepreneurial education. We have selected four of their short, sketchbook videos that discuss what an entrepreneur does, how they think and what makes them tick.
Kaufman Foundation Video Sketchbook Series #2 "Money Game" – Paul Kedrosky "Wizard of Funds" – Neil Grimm "Will It Be You?" – 2012 Superbowl Commercial	7:42	From Believe in Ohio' archives of best videos, these videos have as much meaning today as when they were first developed during the mid-2010's. The Ewing Marion Kaufman Foundation is the largest foundation in the USA dedicated to entrepreneurship and entrepreneurial education. We have selected two additional sketchbook videos that discuss how startups may be funded, plus a Superbowl commercialization about entrepreneurship that is as relevant today as when it was first aired.
How the American Free Enterprise System Creates Jobs and Prosperity (Part 1) Mr. John Klipfell, Exec Director, Entrepreneurial Engagement Ohio	10:34	Discusses how the American free enterprise system works and the importance of entrepreneurship and innovation in the context of the global economy.
How the American Free Enterprise System Creates Jobs and Prosperity (Part 2) Mr. John Klipfell, Exec Director, Entrepreneurial Engagement Ohio	8:28	Discusses how the Free Market is the Cornerstone of American Prosperity
How the American Free Enterprise System Creates Jobs and Prosperity (Part 3) Mr. John Klipfell, Exec Director, Entrepreneurial Engagement Ohio	7:20	Discusses how Capital Investment and Profits are the Fuels that Make Our Economy Run
How the American Free Enterprise System Creates Jobs and Prosperity (Part 4) Mr. John Klipfell, Exec Director, Entrepreneurial Engagement Ohio	4:23	Discusses the Critical Importance of Entrepreneurship
How the American Free Enterprise System Creates Jobs and Prosperity (Part 5) Mr. John Klipfell, Exec Director, Entrepreneurial Engagement Ohio	4:25	Discusses that Entrepreneurship Begins With Imagination
How the American Free Enterprise System Creates Jobs and Prosperity (Part 6) Mr. John Klipfell, Exec Director, Entrepreneurial Engagement Ohio	5:52	Discusses that Risk, Reward, Return and Responsibility Go Hand in Hand